

# > RSquare Web Services

## Corporate Profile



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## ➤ Background

- ❑ Incorporated with a clear vision of developing web based solutions for small and large businesses.
- ❑ Strong management team with sharp focus on delivering customer centric platforms.
- ❑ Experience with developing technology solutions across multiple verticals.
- ❑ Solid track record of delivering solutions which communicate effectively with internal/external customers.
- ❑ Client base across the globe including USA, Australia and Europe.

## Philosophy

We believe that a website, now more than ever, is an essential marketing tool. An understanding of the nuts-and-bolts of web design along with over 8 years of experience allows us to produce striking websites that leave an ever lasting impression.

Our goal is to create more than simple websites. Our ultimate goal is to create an enjoyable interactive user experience through easy-to-use navigation and attractive graphics.

So it is our philosophy that in today's business environment your website can be one of your most powerful marketing tools, where in some cases, respective clients will be meeting you for the first time.

## Vision

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*“To create extraordinary work, to deliver the best by adding value and create trust with clients by demonstrating rather than selling.”*

# Service Spectrum

## WEB DEVELOPMENT

## WEB GRAPHICS

## WEB APPLICATIONS

## WEB PROMOTION

## OTHERS

Custom Websites

Logos & Banners

Shopping Carts

Search Engine  
Optimization (SEO)

Newsletter Design

Website Redesign

Website Layouts

Online Portals

Keyword Optimization

Website Content  
Development

Blog Development

Mascot Design

Administration UI

Search Engine  
Submissions

Social Integration

E-Commerce Solutions

Flash Graphics

Content Management  
Systems (CMS)

Link Building

Script Installations

PSD to CSS/XHTML

Photoshop Templates

Custom Solutions based  
on PHP/MySQL

Web Directory  
Submissions

SEO Consultation

CMS Integration

Icon Design

Landing Page Design

Backgrounds

Internet Marketing

Flash Websites

3D Renders

Social Media Marketing

Google Analytics

## > Strengths

- ❑ Quick turn around times and prompt delivery of projects.
- ❑ We provide revisions of work until 100% satisfied.
- ❑ A professional multi-disciplinary team including graphic designers, marketing experts, illustrators and copywriters.
- ❑ Our solutions are affordable, high quality and with total custom designs.
- ❑ Experience of delivering web solutions incorporating robust database management with rich user interface.
- ❑ Rich exposure to brand and advertising processes ensures that developed platforms communicate clearly and effectively while handling massive data volumes with ease
- ❑ Future proof solution structure incorporating state-of-the art technologies ensures ability to scale up efficiently and smoothly

## > Cross-Industry Experience

- Corporate
- Entertainment
- Fashion
- Photography
- Industrial
- Automobile
- Jewellery
- Agriculture
- Authors
- Music
- Banks
- Hotel & Tourism
- Family & Community
- Television



## ➤ Management Team

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Founder & CEO :- Mr. Jai Nischal Verma

Managing Director :- Mrs. Mamta Verma

## **Contact Us**

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### **RSquare *Web Services***

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 **Thank you**

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*“Thank you for your patience”*